

#socialrecruiting

Social Recruiting Summit | Minneapolis | 5.17.10

ERE is pleased to announce the next installment of the #socialrecruiting summit.

With social media having become such an important part of the talent acquisition profession, we are excited to announce that following our first two immensely successful #socialrecruiting summits, our next summit will take place at Best Buy Headquarters in Minneapolis this May 17!

Along with our new venue, we are bringing you fresh, new topics and speakers that promise to further explore and educate on the latest and hottest topics occurring in social media today.

With the hype that this event draws, you can't afford to miss the chance for your company to be represented at the #socialrecruiting Summit on May 17, 2010!



#socialrecruiting summit
Minneapolis, MN
May 17, 2010

Best Buy Headquarters
7601 Penn Avenue
Richfield, MN 55423

Mark your calendars, as we have two events scheduled for 2010! Start planning now for our May 15 and September 2010 #socialrecruiting summits!

Premium Sponsorship: \$15,000

There will be four premium sponsors of the event and ERE will work closely with these four sponsors to help the sponsor get creative with their marketing efforts. We are looking for intuitive ideas that will be educational and useful to the attendees. This is not your typical tradeshow and we'd like to brainstorm with our sponsors and help them reach this audience through innovative ways.

Below are a few ways that we'd like to work with our premium sponsors:

- Designated "sponsor lounge" for all sponsors. This is not a typical, generic conference - so think creatively. Exact display options to be confirmed, depending on event facility's accommodations, upon contracting.
- Up to 5 total conference passes for employees and clients.
- Live signage, company logo on #socialrecruiting summit website, premium status of branding on all marketing promotions, email and websites.
- Sponsor will have own "sponsor page" at <http://socialrecruitingsummit.com/sponsors/yourcompanynamehere>. Here the sponsor can showcase the videos, interviews, relevant white papers and other information related to #socialrecruiting.
- Advertise pre-recorded video messages to the #socialrecruiting community on the conference website. Connect directly with the audience with a featured video commercial between sessions during the event.
- @sponsor twitter feed to be posted on <http://www.socialrecruitingsummit.com> website.
- Conference Chair will do an official thank you to sponsor onsite. Conference chair will encourage all viewers and attendees to tweet a thank you on the #socialrecruiting feed.

Networking Lunch: \$7,000

Everyone at the event will break for lunch and it is always a very popular opportunity to network and gain exposure. Make an impression on the attendees while they enjoy their lunch with signage on the buffet lines and throughout the eating area. If the facility permits, there will be a flat-screen television playing a DVD video loop created and provided by the sponsor. This is your chance to get creative and get the attendees' attention.

Sponsorship includes:

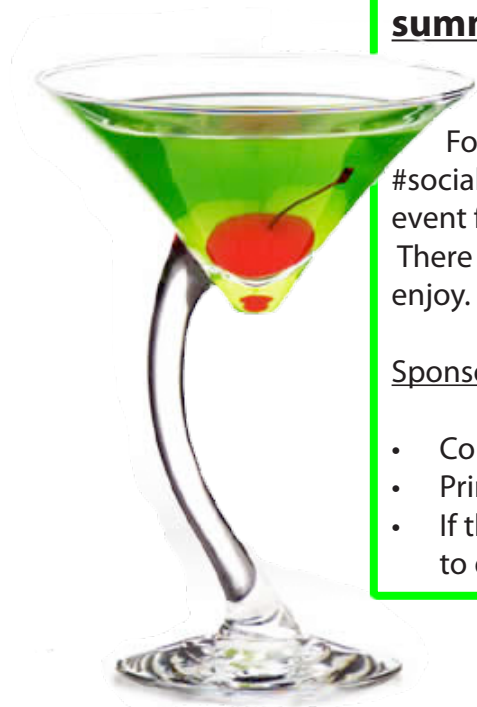
- Company signage at lunch
- Printed napkins with company logo
- If the facility permits, there will be a flat screen TV near the buffet lines to display a rotating video commercial

Official #socialrecruiting summit Networking Event: \$8,000

This networking event will be one not to miss. Following the full day of sessions at the #socialrecruiting summit, there will be a networking event from 5:30-7:30 at a local bar or restaurant. There will be an open bar and appetizers for all to enjoy.

Sponsorship includes:

- Company signage at the reception
- Printed napkins with company logo
- If the facility permits, there will be a flat screen TV to display a rotating video commercial



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Official #socialrecruiting summit Twitter Sponsorship: \$8,000

Here's your chance to be the exclusive Twitter sponsor at the #socialrecruiting summit. At the event, the twitter feed will be shown on a screen prominently placed in the common areas of the event, with your company displayed through signage around the screen. The screens will also be located in all the session rooms so attendees can communicate with the online community and also people in the session room. Not only are those in attendance participating in the event, but also the Twitter recruiting community as a whole can follow in real time, information coming from the show.

You will also be provided 3 promotional tweets for your company the day of the event thanking you for your sponsorship from the official @socrecruiting Twitter handle, as well as using the #socialrecruiting hashtag that will be followed.

Contact Us

Give us a call or send us an email if your company is interested in participating in the #socialrecruiting summit. Get the exposure your company needs for success!

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